

Business Visitors to the US—Managing risk and contingency planning ahead of travel

Description	Risk	Likelihood	Corporate impact	Personal impact	Mitigation/Contingency
Misclassification	Misclassification of purpose while in the US (B-1 vs. work)	Medium	High	High	<ul style="list-style-type: none"> Emergency hotline Real-time review of traveler statements Offer mock interview prep (consular or pre-arrival)
Secondary inspection	Travelers placed into secondary inspection resulting in delays and additional questioning / scrutiny	Medium	Medium	High	<ul style="list-style-type: none"> US Customs and Border Protection (CBP) process overview Employer-side compliance documentation packet Incident debrief with client and improvement plan Allow buffer time in scheduling for potential delays
ESTA/B-1 rules	Lack of awareness on the part of the traveler of the rules and permitted activities when traveling on their ESTA/B-1	Medium	Medium	Medium	<ul style="list-style-type: none"> Implement business travel compliance program (myTrips) Onboarding and training packages for HR/travel teams Ongoing monitoring and compliance reports
Unauthorized work	Employer liability for unauthorized work as a business traveler	Medium	High	High	<ul style="list-style-type: none"> Post-incident risk analysis and documentation audit In-house policy implementation support
Frequent travellers	Pattern-based scrutiny on frequent travelers	Medium	Medium	High	<ul style="list-style-type: none"> Personalized risk rating profile per traveller Strategic advisory on alternative visa pathways Rotation of business travelers Maintaining traveler logs and purpose history
Data privacy	Data privacy rules at POE (i.e. electronic search)	Medium	Medium	Medium	<ul style="list-style-type: none"> Privacy training workshops Mobile device compliance policy templates
Documentation validity	Outdated or invalid travel documentation	Low	Medium	Medium	<ul style="list-style-type: none"> Expedited document prep package Appointment booking support / Request for expedited appointments Ensuring invitation letters for each entry